

Girls on the Run Sponsorship Opportunities

Year Round Presenting Sponsor/ 5K Presenting Sponsor

\$5,000

- Company logo on front of 5K t-shirts: "New Balance Girls on the Run 5K presented by: YOUR COMPANY NAME" – 500 t-shirts
- Company logo on back of 5K t-shirts
- Back of season shirts (2 seasons) for all participants – over 300 shirts
- Company logo on 5K banner
- Opportunity for product display at Race day location
- Company logo on website 2 months before and after 5K
- Company mentioned in monthly newsletter 2 months before and 1 month after 5K
- Company logo on "Spot": "New Balance Girls on the Run 5K presented by XYZ – YOURCOMPANY Post Race Refreshments

This sponsorship taken – please consider the other levels.

5K gold Sponsor

\$2,000

- Company logo on back of 5K t-shirts
- Back of season shirts for one season – Spring season – apx 200 shirts, Fall season – apx 150 shirts
- Opportunity for product display at Race day location
- Company logo on website before and after 5K
- Company mentioned in monthly newsletter 1 month before and 1 month after 5K

5K Silver Sponsor

\$1,000

- Company logo on back of 5K t-shirts
- Company logo on 5K banner
- Company logo on website 1 month before and after 5K
- Company mentioned in monthly newsletter 1 month before and 1 month after 5K

5K Bronze "Spot" Sponsor

\$500

- Company logo on back of 5K t-shirts
- Company logo on website 1 month after 5K
- Company mentioned in monthly newsletter 1 month after 5K
- Company logo on "Spot": "New Balance Girls on the Run 5K presented by XYZ – YOURCOMPANY Post Race Refreshments

"Spot" Opportunities (only one sponsor per spot): Water Station, Awards, Medical, Relief (Port-o-potty), Registration, Post Race Table(Water bottles and snacks) – OR - Activity Stations – Happy Hair, Face painting – Other activities must be approved by race committee and City of Carrollton. Sponsor will provide all items needed to support the "spot" or \$500. "Spots" will be assigned on a first come first served basis.

To join Girls on the Run as a sponsor, please contact Janette Steinheimer at janette@gotrdfw or call 972-849-4668 or complete form below and mail to: P.O. Box 472652 Garland, TX 75047

Company: _____ Sponsorship Level*: _____

Company Contact: _____

Phone: _____ Email: _____

If "Spot" Sponsor, "Spot" Requested: _____

THANK YOU!